

## Message Text

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53

ORIGIN AF-18

INFO OCT-01 ADP-00 AID-20 SS-15 NSC-10 CIAE-00 DODE-00

INR-10 NSAE-00 PA-03 RSC-01 USIA-12 PRS-01 /091 R

DRAFTED BY AF/P:RPELTIER:ADR

7/11/73 EXT 20322

APPROVED BY AF/P:JALINEHAN

AF/W - MR. MCKEE

AID - MR. JOHN REILLY (SUBS)

----- 053276

R 111615Z JUL 73

FM SECSTATE WASHDC

TO AMEMBASSY BAMAKO

UNCLAS STATE 135245

E.O. 11652: N/A

TAGS: EAID ML

SUBJECT: CBS COVERAGE OF AFRICAN DROUGHT

REF: BAMAKO 2126

1. CBS EVENING NEWS JUNE 26 CARRIED BERT QUINT REPORT WITH FILM FOOTAGE FROM AFRICA. CBS MORNING NEWS JUNE 28 FEATURED COLLOQUY BETWEEN JOHN HART, RICHARD HOTTELET, AND AMBASSADOR SEYDOU TRAORE.

2. BOTH PROGRAMS OF TYPE NEEDED TO PROJECT STORY OF FULL MAGNITUDE AFRICAN DROUGHT TO AMERICAN PEOPLE, ON WHOSE SUPPORT ADEQUATE LONG RANGE ASSISTANCE ULTIMATELY WILL DEPEND.

3. IN SHORT TIME AVAILABLE, BOTH PROGRAMS DID VERY EFFECTIVE JOB OF GIVING REALISTIC PORTRAYALS OF ENORMITY OF LONG RANGE PROBLEMS CAUSED BY DROUGHT AS WELL AS ACCURATE DESCRIPTIONS OF THE LIMITATIONS OF THE SHORT TERM EMERGENCY ASSISTANCE COMMITTED TO DATE.

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4. TEXTS OF BOTH TRANSCRIPTS POUCHED, WITH REMINDER THAT  
MESSAGES OF TV PROGRAMS ARE ESSENTIALLY VISUAL, NOT  
VERBAL.  
ROGERS

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 JUL 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1973STATE135245  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** RPELTIER:ADR  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1973/newtext/t19730740/aaaabdcml  
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**Locator:** TEXT ON-LINE  
**Office:** ORIGIN AF  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 73 BAMAKO 2126  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** boyleja  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 04 DEC 2001  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <04-Dec-2001 by thomasv0>; APPROVED <14 FEB 2002 by boyleja>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CBS COVERAGE OF AFRICAN DROUGHT  
**TAGS:** EAID, ML  
**To:** BAMAKO  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005